

TRANSCONTINENTAL



August 27, 2022

FOR IMMEDIATE RELEASE

Ukrainian Woman Wins *Mrs. Transcontinental*® 2023 Crown At International Pageant In McDonough Georgia

Saturday – August 27, 2022 [McDonough, GA] Olena Talapa (of Ukraine) was crowned *Transcontinental*® *Pageants Mrs. Transcontinental 2023*® at the Henry County Performing Arts Center (PAC) in McDonough, GA.

Transcontinental® / *Universe Pageants* delegates were treated to a fun-filled week of amazing sights, Atlanta area attractions, VIP receptions, dining at award-winning local restaurants and community involvement that included a meet and greet social with children and staff of *A Friend's House*, a home for children in crisis- an organization dedicated to meeting the emotional and physical needs of children in crisis located in McDonough, GA.

During their time in the Atlanta metro area, the 2022 *Transcontinental*® *Pageants* international delegates were treated to a fun-filled week of amazing sight and area attractions. VIP receptions, dining at award-winning local restaurants and community events that included a special meet and greet social with the children and staff of *A Friend's House*, a home for children in crisis~ this organization is dedicated to meeting the emotional and physical needs of children in crisis located in McDonough, GA.

This annual, international event hosts delegates from all over the world. These delegates compete in National and International title divisions. Each delegate has an opportunity to showcase their Country (or State) in the special costume segment. Then the delegates are judged in the areas of: Evening Gown, Swimsuit and Forum Presentation.

Forum presentation is a 5-minute presentation based on their personal platform or passion project. Olena's current passion is the production of bulletproof vests for the Ukrainian soldiers to protect them during the ongoing war. Upon becoming *Mrs. Transcontinental*® 2023 she now has a universal avenue in which to continue to acquire resources and funds to keep up with production of these much-needed vests and support her war-ravaged country.

After all the scores were tallied Olena, who competed this year as *Mrs. Ukraine Classic TCP*® 2022, took her first walk across the stage to accept the crown as the new *Mrs. Transcontinental*® 2023. This marked the first steps of her reign that will help provide a worldwide spotlight on her passion project allowing her to continue to fundraise and champion her cause as well as now helping to empower women, men and children to take "*The Pledge*".

Transcontinental® *Pageants* motto is: "*Beauty That Inspires*" ~ promoting volunteerism and empowerment of women worldwide. As *Mrs. Transcontinental*® 2023, Olena will work as an international spokeswoman for [*The Pledge Campaign Against Domestic Violence*](#). The campaigns focus is the prevention of violence of women, children, men, and animals. "*The Pledge Campaign*" was founded by *Transcontinental*® *Pageants* Director and [*Mrs. Universe Ltd. 2014 ~ Sabrina Pinion*](#) and is the official platform of *TCP*®.

Olena is a wife and mother of one son. Olena has a degree in law and is also an interior designer. Olena says "Following my heart, I went through different trials and paths in life. I have taught others how to start a business, I sewed body armor around the clock and created my collections. I have become an example for many...this is what gives me strength!"

Olena is available to book for speaking engagements, appearances and events.

Media Contact or to schedule appearances:

Transcontinental® Pageants

Email: TCPPageants@gmail.com

Official Facebook Page: [Mrs. Transcontinental](#)

TCP Website: <http://www.MrsTranscontinental.com>